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Alvin
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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

ALVIN J. SCHNEIDER, M.D.
1600 - 43rd AVE. E., APT. 308
SEATTLE, WASHINGTON 98112

MAY 7 1993

93-48

FCC MAIL ROOM

Sunday May 2nd

FCC

Dear Sirs,

I certainly hope you adopt
tougher rules for childrens TV
and also for all TV.

I am a retired pediatrician
I am appalled by the garbage &
violence seen on TV by children
& adults. I sincerely believe the
to become violent children

6
Alvin

This catering to the lowest
common denominator must stop.
Watch a few hours on public TV
and you'll see what I mean.

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FCC MAIL ROOM

93-28

Dear Sir or Madam:

Please take all the ~~work~~

off of Children's T.V. Programs. I am so concerned about what my grand children are watching.

Please put good examples on T.V. for them, educational things, good manners, helping and doing good deeds for the elderly or just any other human being. Children really pay attention to all they see on T.V., please let it be something good instead of bad. They need all the help they can get to become good citizens.

Thank you for helping our children.

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A god-parent and a
concerned grand mother.
Daryl B. McLamb



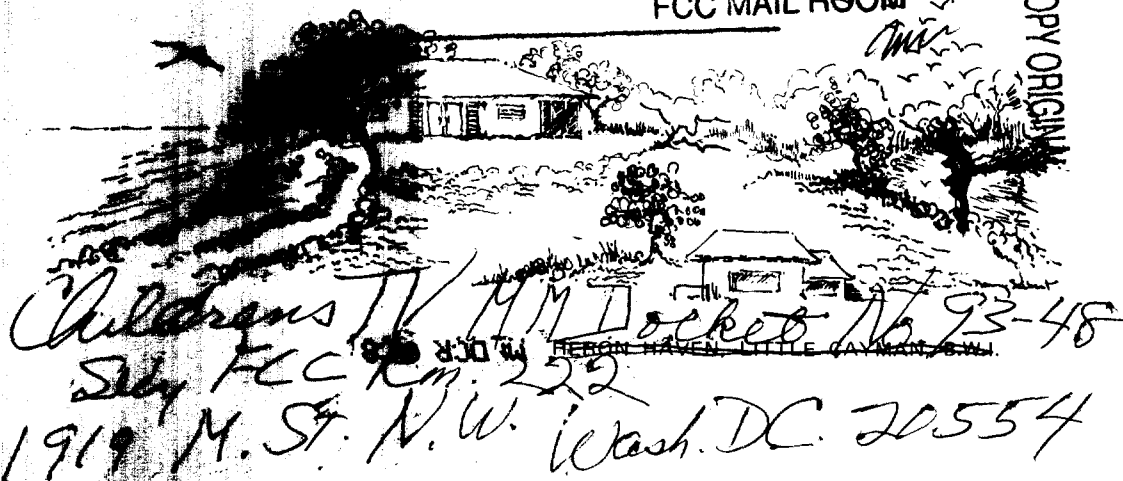
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Ltr ABCDE

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Are you out X

2. If the parent does not want the child to watch the show that should be the end of it, why should they "cost" ^{more} points? - If the parents

9/2/8

want the child to watch the show in the first place...

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3) Go for a walk read a book together MAY 7 1993

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4) Encourage child to do something more productive with their time (over)

there should be an
effort ^{- national campaign} to turn

off the tube

like Australia

did - turn off

the T.V. ~~take~~

a hike - we would

be ~~that~~ more ~~society~~
healthy if ~~we~~ ~~help~~ ~~at~~ ~~least~~

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Definitely too much
sex & violence on
screen. Kids love
the action. it would
be difficult to wear
them away from it,
but not impossible.
The old Superman
Flash etc. etc.

Margaret & Clancy Rambo
10501 8th St. N.E. #117
Seattle, WA 98125



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Cobb Hall
The University of Chicago
Centennial Year, 1991-1992

© USPS 1991

Children's Television
MM Dreke No. of Copies rec'd 93-48
Secretary List A B C D E
FCC
Room 22
1919 M St. NW
Washington, DC 20554

5-1-93

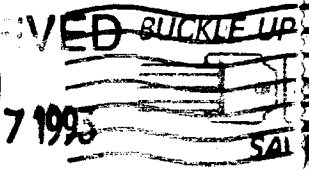
PITTYPAT'S PORCH

25 Ohio St., N. W., Atlanta, Ga.

Tel. 404-525-8228 30303

There is entirely too much sex & violence on TV for kids - especially in day time hours.

I think its outrageous for the young children today. Irene Nicholson
1820-Farmstead
Wichita, KS 67208



FCC MAIL ROOM post card

Children's TVMM Docket # 93-48
Secretary, Federal Communications Commission
1919 M-
> St.

Washington, D.C. 20554

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MADE BY
DEXTER PRESS, INC.
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Secretary
Federal Communications Commission
1919 M. Street NW
Washington DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

I am pleased to hear that you are re-examining your standards for children's television programs. (MM Docket # 93-48)

As an educator, I am aware of the negative impact that many of the current programs have on the social development of young children.

I feel that shows depicting violence as a way to handle social conflicts to be inappropriate for children. These types of shows de-sensitize children to the real horrors of violence, and they re-inforce anti-social behavior.

I feel that appropriate programs for children should involve one (or all!) of the following elements:

1. wholesome entertainment (sing alongs, puppets, magic shows, etc.)
2. story plots involving characters who solve conflicts peacefully
3. educate and inform (about nature, other cultures, etc.)

I consider the following programs to be examples of excellent programs for children:

Reading Rainbow (PBS)
Shining Time Station (PBS)
Lambchop Play - Along (PBS)

Thank you for your efforts to improve the quality of children's television.

No. of Copies rec'd
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Sincerely,

Larry M. Stevenson
Larry M. Stevenson
1804 Bannerville Dr
Muskegon MI 49841

Vivian Sera Dale

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

93-48

April 20, 1993

Office of the Secretary
Federal Communications
Commission
Washington, D. C. 20554

Dear Sir or Madam,

Re: Cartoons as educational programs.

I am in favor of making cartoons more educational but, let us not lose sight of the fact that for many people, their first exposure to classical music was through cartoons. Who can forget Bugs Bunny and Elmer Fudd doing Wagner?

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These cartoons were delightfully entertaining and EDUCATIONAL.

Yours very truly,
Vivian Dale

737 Teal Way

North Palm Beach, Florida 33408

407/622-8219

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Dear F. C.:

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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Dear FCC:

93-48

Isn't it obvious? Our children need to be taught by real people, with the ability to share education through a real world. People who can share love and affection for giving a education.

TV is a uncontrollable monster that all adults make money off, and the children are innocent victims.

ENCLOSURE: Concerns about what's on TV, and how many hours of TV are broadcasted, and what kind of shows are broadcasted.

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0

DELPHI

I N S T I T U T E

Home of Little Acorns



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FCC MAIL ROOM

OFFICERS

Rick Gelinas,
Exec. Director

Linda Gelinas,
Program Director

DIRECTORS

Chairman:

George Brathwaite
School Admin.

Diane Carlsbach
Teacher

Bonita McDermott
Teacher

Howard Rothchild
The Rothchild Group

Dick Russo
Continental Bank

Ron Sadaka
Realtor

Anthony Storm, P.A.
Attorney

Don Strachan
Teacher

Lydia Sylvestry
Lydia Design

ADVISORS

Linda Albert
Consultant/Author

Edmund Benson
Arise Foundation

Jack Canfield
Consultant/Author

Abraham S. Fischler
President Emeritus
Nova University

Hanoch McCarty
Consultant/Author

Tom Peters
Consultant/Author

Landon Saunders
Heartbeat, Inc.

Sid Simon
Psychologist/Author

May 3, 1993

Children's TV MM Docket No. 93-48
Secretary
Federal Communications Commission, Room 222
1919 M Street NW
Washington DC 20554

Dear Sir,

I read in today's Miami Herald that the FCC is accepting suggestions for children's TV programming. Here's one:

Have a weekly show where a group of kids in 3rd, 4th and 5th grade interact to solve problems that kids have routinely.

Kids watching at home can call in an 800 number to participate in getting the "right answers" by punching their choice of answers on their telephone. Sponsors could provide prizes for the kids at home who get the most right answers over a period of time.

This is dirt cheap to produce. You could add a live audience, if you want to, and get their opinions too.

This is a take-off on the very popular talk show format for adults, which is perhaps characterized by Phil Donohue.

My own organization, Delphi Institute, could provide (at no charge) an endless stream of material for such a show. We deal with this type question in our early-intervention training program, "Little Acorns".

I think any TV station that offers this show will get big numbers for it; and the kids watching will benefit a lot.

Sincerely yours,

Rick Gelinas
Rick Gelinas

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21 Abberly Road
Thornton, Pennsylvania 19373
May 3, 1993

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Children's TV
MM Docket 93-48
Secretary
Federal Communications Commission
Room 222
1919 M. Street, N.W.
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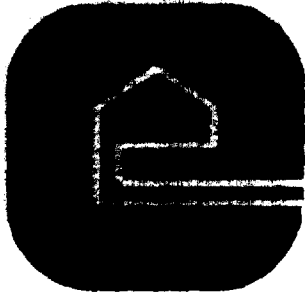
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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Dear Secretary:

I understand that you are considering "tougher" rules for children's television. Bravo! -- assuming that "tougher" means enforcement of some code of ethics in children's (and even adult's) television entertainment where violence and cruel behavior is not glorified. As a parent of two young children, ages five and three, I can tell you what a struggle it has been for our family to adhere to our principles of peaceable problem solving when the children are constantly receiving the message that society's cultural norm is to solve problems through violence.

My husband and I do not allow our children to watch much television and we carefully screen what they do watch. But, even at the young ages of our children, they already receive great peer pressure



ENVIRO THERM

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FCC MAIL ROOM

To Whom It Concerns
TV MM Docket No 93-48

I don't have all of the answers to our society's problems but TV is such a strong influence on our children and society that I think it could do wonderful things if positive programming was used. We are missing our greatest media for building a strong healthy society. TV could be used for building our children's self esteem and positive mental attitude instead so much of TV is used for violence sex and other garbage. If presented in a creative manner I am sure "good programs" could be made interesting to all viewers. Most of what is on TV is boring anyhow. It is really sad that we have not used TV in a more positive way.

Jim Perry
Tim Perry

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Children's TV MM Docket No. 93-48
Secretary Federal Communications
Room 222
1919 M St. NW
Washington, D.C., 20554

Gentlemen:

I am adamantly opposed to the VIOLENCE shown on the Children's programs or any TV program. I am also concerned with the exploitation and incessant portrayal of SEX -- even to encouraging perverted sexual acts on TV programming. It seems some programs are directed to entertain the deviants in our world. I realize one can turn the TV programs off and I do happily but our young people are not experienced enough to differ from the good and the bad. Their young minds are still searching and they (I think) believe that if it is shown on TV it must be right and/or appropriate.

The Children's programs should be advocating and promoting ~~programming~~ characters and incidents that encourage respect for others, to teach them right from wrong, etc. They should be educational as well as striving to build character. I further believe TV VIOLENCE is greatly responsible for the violence in the world today. VIOLENCE BEGETS VIOLENCE.

I am grateful and happy that you are making an effort to influence, encourage better programming on our TV especially for our children.

Sincerely,

Agnes M. Westleder
140 Tioga Lane
Greenbra, CA 94904

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April 1, 1993

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FCC MAIL ROOM

Children's TV Notice of Inquiry (FCC 93-123)
c/o Office of the Secretary
Federal Communications Commission Room 222
1919 M Street NW
Washington, DC 20554

93-48

I read with interest one of the requisites in The Children's Television Act of 1990 where it requires stations to serve "the education and informational needs of children" ages 16 and under "through the licensee's overall programming, including programming specifically designed to serve such needs."


I fail to see where the violence in some of the cartoon shows on TV serve any educational function to children whatsoever, unless of course they can pick up on tips on how to use weapons, how to be bullies, etc. I would daresay that cartoon shows could stand to be toned down to be more soothing to the mind than explosions, loudness, rowdiness, name-calling, etc.

Children are a product of our environment and we can see what's happening to it. We're all products of our environment and our social environment has turned into one of a moneymaking status, "who gives a rat's behind about our fellow man" (unless we can get something out of them) attitude.


There could be more shows on TV that portray a more gentle, kinder human race than we now show. Not only in cartoons, but in sitcoms too. Some topics on the talk shows are pretty outrageous, too.

These shows are an insult to the human race and networks must think we're a bunch of gullible, mindless, clones. They should be showing more shows encouraging children to stay in school, read more, be kinder to the ones around them. Life is fast paced and high charged enough without encouragement from TV or advertising.

Thanks


Sally Costello
99 Deerhorn Dr.
Harrison, OH 45030

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April 19, 1993

FCC MAIL ROOM


Children's TV Notice
of Inquiry
FCC 93-123
c/o Office of the Secretary
Federal Communications Commission
Room 222
1919 M Street NW
Washington, DC 20554

Dear FCC:

For years my involvement with children has been writing and publishing children's books. I have three sons, now aged 13, 16, and 20, so my perspective on children's t.v. may be somewhat different than young parents of toddlers.

Over the years I have found that upon reflecting back, what we have argued about most in our family has been related to media presentations. Radio, television, movies and music have all played a part. In the area of entertainment, we have watched helplessly as a progression of disturbing trends evolved. It's a far cry from Sesame Street.

As our sons got older, pressure from their friends made them want to watch and listen to what was patently unacceptable to us. The argument to "just turn it off if you don't like it" is utterly meaningless and simplistic. Whoever came up with that one must live in isolation on an island somewhere. For, indeed, we do not live in isolation. We interact daily



cassettes with friends and listen via a walkman, how do I know what they are listening to? When they go to bed and turn on a radio, how do I keep them from hearing the trash broadcast on late night radio? When they drive cars, how do I keep them from hearing all the off color jokes and comments made by D.J.s? If they babysit, do I call every family to see what cable stations they subscribe to? I often don't even know these parents. When they go to the movies, how do I keep them from going into R-rated movies when greedy theatre owners look the other way and my sons' friends urge them to go

The networks should look to PBS for appropriate children's programming. Eliminating sex, violence, and profanity and substituting entertainment with values such as loyalty, honesty, fairness, love, respect and self-respect, diligence, hard work and self-discipline and reliance, would be a start. Let's have no more smart-mouth precocious children outwitting their ignorant parents. The industry can no longer afford to be irresponsible, value-neutral and morally bankrupt. This generation will teach the next, and I am embarrassed by what our generation has allowed to

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Comment to the F.C.C. in regard to Docket No. 93-48 from Peggy Dunkerly,
10900 S. Kimball Br. Xing, Alpharetta, Georgia, 30201, (404) 664-1972

May 5, 1993

The enclosed letter I wrote to the Atlanta Constitution best reflects the frustrations I feel with the neglect of children's rights, especially concerning television programming. One of my deepest concerns is as follows: If I, as a responsible parent, choose quality children's programming, why should my children be subjected unwillingly to commercials with

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eggy Dunkerly,
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664-1972
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ects the frustrations

It is your obligation as a regulating commission to restrict such commercials from children's programming. Surely, with 128.4 million dollars in your budget these injustices to children can be stopped by enforcing the rules established by the FCC and revoking local broadcasters licences. Policing these local stations only once every 5 years is totally unacceptable. As soon as a rule has been broken, punitive action must take place.

A practical solution would be to impose a ban on commercials that are detrimental to

10900 S Kimball Br Crossing
Alpharetta, GA. 30202
April 22, 1993
664-7972

The Atlanta Constitution
P.O.Box 4689
Atlanta, GA. 30302

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THROUGH THE EYES OF A CHILD

FCC MAIL BRANCH

What gives some businesses the right to expose children unwillingly to adult subject matter that is totally inappropriate for their viewing? Examples of this injustice are commonplace throughout our local communities. At the grocery checkout counters, children are bombarded with provocative magazine covers displayed at their eye level. Our public roadways are dotted with risque billboards advertising nude dance clubs. Our public libraries have adult literature shelved alongside books for elementary aged children. Even in our homes children are not safeguarded; because during "family" television programs, they are likely to see commercials of a sexual or violent nature. These are but a few examples of the negative influences our children are needlessly subjected to daily.

So now we must ask ourselves two important questions; "Why have I tolerated this disregard for the rights of children?" and "As a responsible adult, what action will I take to protect their rights?"

I seriously challenge you to view the world through the eyes of a child. You will be shocked! If what you see disgusts you, TAKE ACTION! We cannot depend on commercial enterprises to change without public pressure. Their interests lie in their profits, not in the well-being of our children. State your concerns to management, government officials, and local broadcasters.

At times, I have experienced success with my advocacy for children rights just by making one phone call or bringing the issue to the attention of the person in charge. Other times, management tells me they cannot change because it would affect profits or that I am the only one who has complained, so why change? I have more faith in the adults of this community to know there are many of us who want to see the rights of children protected. We are sending the wrong message if we remain silent and allow the decision-makers to assume we approve the display of inappropriate material to our youth. The message of our complacency only leaves confusing impressions on young minds as to what is acceptable and unacceptable. This undermines our efforts to uphold good values within our children and our society. Our children's simple innocence is fading much too fast.

It is important to note that I am NOT promoting censorship! I am advocating that where ever children might be present, unsuitable adult themes be restricted - be it TV, magazines, or advertising. A perfect example of this can be found at Harry's Market in Alpharetta. Magazines are placed in a separate section away from the general flow of traffic so that one must choose to go to that section.

For the sake of our children and their future impact on society, speak up! If we choose not, we become part of the blame in allowing this injustice to continue. WHAT WE PLANT TODAY, WE HARVEST TOMORROW!

Sincerely,

Peggy Dunkerly